



The UK has committed to developing a Child Rescue Alert as a partnership between the police, press and the public. The police agency responsible is CEOP (Child Exploitation and Online Protection Agency).

CEOP have developed a Child Rescue Alert police protocol and there is a dedicated police telephone number which is given out to the public via the media while a Child Rescue Alert is live, with call handlers available to take information. If the public have information that may help locate the child, they are asked to call this number.

Child Rescue Alert is a service in the UK used by police forces as a means of locating abducted and high risk missing children by publishing details of the child's disappearance through the media. The enhanced service will also send alerts directly to the public appealing for information.

The service will be officially live at the end of the month, is geographically targeted and will be free of charge for all subscribers.

The enhanced Child Rescue Alert system powered by Groupcall in the UK will facilitate early public participation in the search for a missing child who has been abducted or is otherwise at immediate risk of harm. The overall objective is to safeguard children by maximising the opportunity for a missing or abducted child to be found before they come to harm by creating wide public awareness of the situation and enabling the public to report sightings and information.

As a parent we urge you to subscribe to receiving email or text alerts. You will also see alerts posted by partner organisations on digital displays, online on participating websites etc.

WWW.CHILDRESCUEALERT.ORG.UK

**Increase the chance of a child
being found safe or
released unharmed -
sign up today for FREE**

***Groupcall are proud to be providing
this critical service free of charge***

In the UK Groupcall are working with the charity Missing People & CEOP (Child Exploitation & Online Protection agency) to provide a method of 'pushing' information direct to subscribers mobiles phones via SMS or push notifications.

CEOP are part of UK policing and very much about tracking and bringing offenders to account either directly or in partnership with local and international forces.

Missing People is a national charity which has a historic relationship with police forces all over the UK for whom it regularly provides missing child case publicity.

Groupcall provides automated communication services to the UK education & public sectors.



**missing
people**
Registered Charity No. 1020419

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